Image# 10931378196 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/09/2010 10/09/2010 22 : 34

American Crossroads

1401 New York Avenue NW Suite 1200

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Washington DC 20005 FEC ID No. C00487363	24-Hour Notice X 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) American Crossroads Check if 24-hour notice X 48-hour notice Full Name (Last, First, Middle, Initial) of Payee	FEC IDENTIFICATION NUMBER C C00487363
Emotive, LLC Mailing Address 2800 Shirlington Road Ste. 901	M M 1 0 D D 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
City State Zip Code Arlington VA 22206 Purpose of Expenditure Online Advertising Category/ Type	Office Sought: House State: CA X Senate District: Presidential
Name of Federal Candidate supported or Opposed by expenditure: Barbara Boxer	Check One: Support X Oppose Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election 5000.00 for Office Sought	Cther (specify) : Transaction ID: E.001

(a) SUBTOTAL of Itemized Independent Expenditures	5000.00	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	5000.00	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Margee D. Clancy Signature	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	